

Eastern Area 2026 Presidents Report

Installed July 3, 2026, FRVA 114th Convention Sedalia, MO.

I want to thank the Presidents and National Directors for their vote of confidence in electing me to serve as Eastern Area President. I am honored, and very blessed to have inherited such a fabulous EX board team from Gary

From Garnetta and Berkley for their many years of service. **Eastern Area will forever be indebted and grateful for all you have done in your respective roles** to support the mission of FRVA.

I would like to thank Brian as Senior VP for his support in taking on the **recruitment and Ambassador work as well as organizing and updating and managing the Area VPs workflow**. Taking on these large projects is a huge help to the Area and to ME!

Tina, EAs secretary extraordinaire for organizing the records and for always taking the time to **review the records again and again** as I'm asking questions on when and why do we, EA, do things that way, And I bet people don't know that we should all be very thankful to Tina for **organizing our agenda and keeping it from being 3 or more pages LONG!**

Clarissa northern VP for not saying HECK NO when asked to be the 2027 Rally Queen Bee! I know everyone will have an exciting time next October. Clarissa and Ginny have listened and taken feedback from past area rallies as well as national conventions to build something special and unique! BUT, like all things they are but two people, the success of 2027 will be because of all the support and **active volunteers stepping up and stepping in**.

Mike southern VP for taking on the **daunting task** of updating the standing rules which haven't been done since 2015.

The newest, 2025, area VP Steve who in his first 11 months has **started a new chapter**, volunteered for the whole week at Hershey, and **packed his truck and RV full of leftovers and donations gathered from Hershey**.

AND, great thanks to Tim our EA web master for keeping us all informed and updated on what every one is doing in Eastern Area!

I would be remiss in not taking a moment to put in writing **my thanks to Gillan and Steve Raye** for showing us the ropes at "The largest RV show in the US"! I can tell you all I was very nervous and unsure what I was supposed to be doing, but **Gillian was patient and explained everything, and very thankful to Steve for keeping us informed** about what was happening at the rest of the show!

Lastly to my **wonderful husband Keith** for driving, setting up the RV and **NEVER** saying no when I have a crazy idea...like running for EA president!

The following are the highlights from the last 3.5 months

July

Participated in Commercial Councils annual in person committee meeting

Attended workgroup meeting on Tri-Area rally

Participated in National EX Board meeting while in Sedalia

Supported Mid-West Rally dinner held directly after 114th Convention

Attended National EX Board orientation training at Cincinnati FRVA office

Started Hershey RV show planning while in Cincinnati with Sherri Light

Continue as committee member for FRVA Retention and Satisfaction meeting one to two times a month

Participated in Ambassador workshop

Appointed EA 2027 Rally Chairperson Clarissa Sherrow and Ginny Yelland as Vice-chair

Held first EA monthly workshop

August

Held first Tri-Area meeting for planning

Held many Hershey planning meeting with Sherry Light

Held first Eastern Area VP workshop for planning and understanding/orientation

Attended in 3 Horizon system training overviews

Attended FRVA membership committee meeting

Attended Ambassador workgroup

Updated Eastern Area Expense Reporting Paperwork with Senior VP and Area Secretary to better align with current and future needs

Updated Eastern Area VP reimbursement paperwork with Senior VP and Area Secretary to better align with current FRVA

Organized and communicated with volunteers for Hershey RV show

Met with FRVA Marketing Director Whitley Jones

Worked with Wayne Carnie Rocky Mountain President and Ambassador champion to order 100-yard signs to be distributed by VPs to EA chapter officers

Continue as committee member for FRVA Retention and Satisfaction meeting one to two times a month

Held second EA round table workgroup meeting

Approval and start of planning for FRVA to participate at Open Roads first Rally in Sevierville TN November 1-4, 2026, presenting FRVA seminar and "swag in the bag"

September

Organized and worked FRVA 2026 Hershey RV show booth September 13-18, 2026

MUCH thanks to Gillian Ray and Clarissa Sherrow for teaching me the ropes.

Continue as committee member for FRVA Retention and Satisfaction meeting one to two times a month -Prepared written suggestions based on survey data

Participated in National EX board monthly meeting and shared Hershey successes

Participated in monthly governing board meeting

Held third Eastern Area monthly roundtable workshop

Explored US Bank offerings for FRVA Area

Explored opportunity to purchase small tablets for EA only to use at EAs ambassador events to support new join membership process

October

Scheduled EA members Ambassador training with Wayne for November 12th at 7:00pm Eastern Time

Update FRVA membership presentation for Open Roads Rally

Continue as committee member for FRVA Retention and Satisfaction meeting one to two times a month

Organized second EA EX board meeting October 8, 2026, for updates and 2027 Rally planning

Held Eastern Areas annual board meeting and officer elections

Participated in National EX board meeting

Attended FRVA Policy committee

In closing, my role as EA president is to be the spokesperson for YOU the members of FRVA Eastern Area at the national EX Board and with the office staff. I couldn't do my role without each of you as chapter leaders being informed, present, and active participants in Eastern Area governance for that you all have my greatest thanks!

Together, let's make the next 12 months fantastic!

Nancy Pierce, Eastern Area President